



Job Ad - Social Media Intern / Junior

20 hours / week, flexible. Kutaisi, Georgia.

Learn a valuable skill and apply it in a startup company working with European standards. You'll be working with a local company from Kutaisi that helps international people learn languages. We help in our team for managing and selling the courses we create to an international audience. Our company

LEARN

Read 2-3 marketing books

Do 2-3 online courses about online marketing and advertising by Google and Meta (Facebook)

Learn video editing and graphic design basics from real-life examples

WORK

Execute social media strategy: Being active on Instagram, creating content, posting content, run ad campaigns,

Support (advertising) video creation

Help create content for learners

REQUIREMENTS

- Reliability. if you make a commitment you do your best to fulfil this. You take responsibility for the success of your tasks, and help others in the team succeed.
- Communication. You can communicate well, because this is the oil that keeps a high performing motor running. Ask for help when you need it, be clear about expectations that you can and cannot fulfil.
- Willingness to learn. We're giving a chance to learn cool skills in a cool environment. The people you work with have years of industry experience and are happy to share what they know, but it means you also need to enjoy learning new things.
- Empathy. Helping people learn is about understanding their needs when they might not even understand them.
- English. We work in English, you don't need to be perfect at it but we need to be able to communicate complex ideas and argumentations. If you can read this job ad, you should probably be fine. Having learned other languages is a plus.
- Study. We prefer someone who is/was a student in philology, business, or law, or has proven experience in the area of work.

WORK CONDITIONS

- Work from an office close to the central theater, with professional equipment.
- We expect 20 working hours per week that can be relatively flexible.
- 450-600 GEL per month, on a 3-month guaranteed contract. Can be extended after.

HOW TO APPLY?

Send an email to leni.academy@gmail.com with your school and university grades, your motivation for working here, possibly a short description of how you learned a language before, and send us a short analysis of a screenshot of an ad found somewhere.